

# TELE REP

E-Order#: 429353 (Rev 0) Agy#2328682  
Station: WWMT-TV GRAND RAPIDS, MI  
Agency: BYRUM & FISK  
Advertiser: ISS/MI ENERGY MI JOBS  
Buyer: MEDIA PLACEMENT

## REP BUYLINES

Hdl#: 6373681 (Rev 0)  
 Dates: Oct30/12 - Nov06/12  
 Prod1: MI ENERGY MI JOBS  
 Prod2:  
 Tel #:

Tr  
Sa  
Es  
De

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	##CASH ##MUNK										
	1	Fri/1230-2P	30S	\$400	Nov2/12	Nov2/12	1	1	1	\$400	SOAP OPERA ROTATION
		Contract Comment: SOAP OPERA ROTATION									
	2	Fri/530-6A	30S	\$250	Nov2/12	Nov2/12	1	1	1	\$250	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	3	Fri/6-630P	30S	\$1,500	Nov2/12	Nov2/12	1	1	1	\$1,500	NWSCHNL3 AT 6P
		Contract Comment: NWSCHNL3 AT 6P									
	4	Fri/7-730P	30S	\$2,500	Nov2/12	Nov2/12	1	1	1	\$2,500	WHEEL-FORTNE
		Contract Comment: WHEEL-FORTNE									
	5	Fri/7-9A	30S	\$450	Nov2/12	Nov2/12	1	1	1	\$450	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	6	Mon/11A-12N	30S	\$1,000	Nov5/12	Nov5/12	1	1	1	\$1,000	PRICE IS RIGHT
		Contract Comment: PRICE IS RIGHT									
	7	Mon/530-6P	30S	\$1,000	Nov5/12	Nov5/12	1	1	1	\$1,000	NWSCHNL3-530PM
		Contract Comment: NWSCHNL3-530PM									
	8	Mon/630-7A	30S	\$450	Nov5/12	Nov5/12	1	1	1	\$450	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	9	Mon/7-9A	30S	\$450	Nov5/12	Nov5/12	1	1	1	\$450	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	10	Mon/730-8P	30S	\$2,500	Nov5/12	Nov5/12	1	1	1	\$2,500	JEOPARDY<
		Contract Comment: JEOPARDY<									
	11	Sat/9-11A	30S	\$250	Nov3/12	Nov3/12	1	1	1	\$250	CBS THS MRN:SA
		Contract Comment: CBS THS MRN:SA									
	12	Sun/10-11P	30S	\$3,000	Nov4/12	Nov4/12	1	1	1	\$3,000	THE MENTALIST
		Contract Comment: THE MENTALIST									
	13	Thu/11A-12N	30S	\$1,000	Nov1/12	Nov1/12	1	1	1	\$1,000	PRICE IS RIGHT
		Contract Comment: PRICE IS RIGHT									
	14	Thu/530-6P	30S	\$1,000	Nov1/12	Nov1/12	1	1	1	\$1,000	NWSCHNL3-530PM
		Contract Comment: NWSCHNL3-530PM									
	15	Thu/630-7A	30S	\$450	Nov1/12	Nov1/12	1	1	1	\$450	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	16	Thu/7-9A	30S	\$450	Nov1/12	Nov1/12	1	1	1	\$450	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	17	Tue/11A-12N	30S	\$1,000	Oct30/12	Oct30/12	1	1	1	\$1,000	PRICE IS RIGHT
		Contract Comment: PRICE IS RIGHT									
	18	Tue/530-6P	30S	\$1,000	Oct30/12	Oct30/12	1	1	1	\$1,000	NWSCHNL3-530PM
		Contract Comment: NWSCHNL3-530PM									

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Length</i>	<i>Rate</i>	<i>Starting Date</i>	<i>Ending Date</i>	<i># of Wks</i>	<i>Spt/ Week</i>	<i>Total Spots</i>	<i>Total Dollars</i>	<i>Program Name</i>
	19	Tue/630-7A	30S	\$450	Oct30/12	Oct30/12	1	1	1	\$450	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	20	Tue/7-9A	30S	\$450	Oct30/12	Oct30/12	1	1	1	\$450	CBS THS MRNG-2<
					Nov6/12	Nov6/12	1	2	2	\$900	
		Contract Comment: CBS THS MRNG-2<									
	21	Tue/8-9P	30S	\$5,000	Oct30/12	Oct30/12	1	1	1	\$5,000	NCIS
		Contract Comment: NCIS									
	22	Wed/10-11A	30S	\$750	Oct31/12	Oct31/12	1	1	1	\$750	LETS-DEAL1-CBS/LETS-DEAL2-CBS
		Contract Comment: LETS-DEAL1-CBS/LETS-DEAL2-CBS									
	23	Wed/1230-2P	30S	\$400	Oct31/12	Oct31/12	1	1	1	\$400	SOAP OPERA ROTATION
		Contract Comment: SOAP OPERA ROTATION									
	24	Wed/530-6A	30S	\$250	Oct31/12	Oct31/12	1	1	1	\$250	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	25	Wed/6-630P	30S	\$1,500	Oct31/12	Oct31/12	1	1	1	\$1,500	NWSCHNL3 AT 6P
		Contract Comment: NWSCHNL3 AT 6P									
	26	Wed/7-9A	30S	\$450	Oct31/12	Oct31/12	1	1	1	\$450	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
		<b>Total 28 Spots for:</b>		<b>\$28,800</b>					<b>28</b>	<b>\$28,800</b>	
		Monthly Estimate Dollars:									
										\$28,800 Nov/12	

Rep: TELEREP, INC

Run On: Oct15/12 a

E-Order#:

Station: WISN-TV  
Salesperson: DAVE CLARK

Agency: WISN-TV  
Advertiser: RA35+

Product: RA35+

Buyer: M



Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
		##CASH ##MUNK			
	1	Fri/1230-2P	0.0	Oct15/12	Rev #0: A
		Contract Comment: SOAP OPERA			
	2	Fri/530-6A	0.0	Oct15/12	Rev #0: A
		Contract Comment: NWSCHNL			
	3	Fri/6-630P	0.0	Oct15/12	Rev #0: A
		Contract Comment: NWSCHNL			
	4	Fri/7-730P	0.0	Oct15/12	Rev #0: A
		Contract Comment: WHEEL-FC			
	5	Fri/7-9A	0.0	Oct15/12	Rev #0: A
		Contract Comment: CBS THS M			
	6	Mon/11A-12N	0.0	Oct15/12	Rev #0: A
		Contract Comment: PRICE IS F			
	7	Mon/530-6P	0.0	Oct15/12	Rev #0: A
		Contract Comment: NWSCHNL			
	8	Mon/630-7A	0.0	Oct15/12	Rev #0: A
		Contract Comment: NWSCHNL			
	9	Mon/7-9A	0.0	Oct15/12	Rev #0: A
		Contract Comment: CBS THS M			
	10	Mon/730-8P	0.0	Oct15/12	Rev #0: A
		Contract Comment: JEOPARDY			
	11	Sat/9-11A	0.0	Oct15/12	Rev #0: A
		Contract Comment: CBS THS M			
	12	Sun/10-11P	0.0	Oct15/12	Rev #0: A
		Contract Comment: THE MENT			
	13	Thu/11A-12N	0.0	Oct15/12	Rev #0: A
		Contract Comment: PRICE IS F			
	14	Thu/530-6P	0.0	Oct15/12	Rev #0: A
		Contract Comment: NWSCHNL			
	15	Thu/630-7A	0.0	Oct15/12	Rev #0: A
		Contract Comment: NWSCHNL			
	16	Thu/7-9A	0.0	Oct15/12	Rev #0: A
		Contract Comment: CBS THS M			
	17	Tue/11A-12N	0.0	Oct15/12	Rev #0: A
		Contract Comment: PRICE IS F			
	18	Tue/530-6P	0.0	Oct15/12	Rev #0: A
		Contract Comment: NWSCHNL			

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Rep: RA35+</i>	<i>Last Activity</i>	<i>Last Mod/Rev</i>
	19	Tue/630-7A	0.0	Oct15/12	Rev #0: A
		Contract Comment: NWSCHNL			
	20	Tue/7-9A	0.0	Oct15/12	Rev #0: A
		Contract Comment: CBS THS M			
	21	Tue/8-9P	0.0	Oct15/12	Rev #0: A
		Contract Comment: NCIS			
	22	Wed/10-11A	0.0	Oct15/12	Rev #0: A
		Contract Comment: LETS-DEA			
	23	Wed/1230-2P	0.0	Oct15/12	Rev #0: A
		Contract Comment: SOAP OPE			
	24	Wed/530-6A	0.0	Oct15/12	Rev #0: A
		Contract Comment: NWSCHNL			
	25	Wed/6-630P	0.0	Oct15/12	Rev #0: A
		Contract Comment: NWSCHNL			
	26	Wed/7-9A	0.0	Oct15/12	Rev #0: A
		Contract Comment: CBS THS M			
		<b>Total 28 Spots for:</b>	<b>0.0</b>		
		Monthly Estimate Dollars:			
			0.0	Nov/12	